

Powerhouse of Opportunities

22 | 23 | 24 June, 2023

Hall No. 2, 3 & 4, ICCB Dhaka, Bangladesh

## Organised by



## Worldex India Exhibition & Promotion Pvt. Ltd.

Mumbai: 309, Parvati Premises, Sun Mill Complex, Lower Parel (W),
Mumbai:400 013 | Tel.: + 91-22 4037 6700 | Fax: +91-22 2496 2297
Delhi: F-10, First Floor, Kalkaji, New Delhi-110 019 | Tel.: +91-11-4180 2118-19
Fax: +91-11-2628 5142 | E-mail: intexfair@worldexindia.com

# **COMPANY INFORMATION** (To be filled in block letters)

Company Name					
Company Represe	ntative 1	Designation			
Company Represe	ntative 2		Designation		
Address					
City			State / Province		
			Country		
Telephone			Mobile		
E-mail 2					
Website					
	•		ndatory to be filled by Ind	*	
			II		
-			DIN / CIN		
			☐ Private Limited ☐ LLP	•	
☐ Others (Please \$	Specity)				
COMPANY PROFIL	LE (To be filled in b	olock letters)			
***************************************				•••••	
NATURE OF BUSI	NESS				
☐ Manufacturer	☐ Manufacturer 8	k Exporter	☐ Merchant Exporter	☐ Trading	g House
☐ Importer	☐ Agent	•	☐ Trader	☐ Distrib	utor
☐ Trade Body	☐ Allied Services		☐ Others		
TARGET BUYERS					
☐ Domestic Marke	t	☐ Domestic	& Export Markets	☐ Export Ma	arket
☐ Volume Buyers		☐ Boutique	•	·	
YOUR TARGET EX	DODT MARKETS	(Kindly list be	alow)		
CERTIFICATIONS					
☐ OEKO-TEX	☐ GOTS	$\square$ WRAP	☐ ECOCERT	□ GRS	☐ SFA
☐ OCS Blended	☐ OCS 100	☐ RDS	☐ RCS 100	☐ RCS Blended	RWS
☐ Fairtrade	☐ Woolmark	☐ Supima	☐ Cotton USA	☐ Others	
☐ We agree to all	oide by all provisio	ons, rules and	regulations, which are pa	rt of this contract.	
Company Seal /	Signature			Date.	









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# **PRODUCT PROFILE**

PRODUCT CATEGORY		
□ Fibres	☐ Yarns	☐ Apparel Fabrics
☐ Denim Fabrics	☐ Clothing Accessories	$\square$ Dyes & Chemicals
☐ CAD CAM	☐ ERP Solutions	☐ Supply Chain Solutions
☐ Testing Equipment	☐ Compliance & Certification	☐ Textile Parks
☐ Trends & Fashion Forecast	ers	
PRODUCT TYPE		
PRODUCT BRAND NAME (if	any)	
CATEGORY WEAR		
☐ Menswear	☐ Womens Wear	☐ Kids Wear
☐ Infant Wear	☐ Others	
	}	
INDUSTRY APPLICATION	APPLICATION TYP	E
☐ Formal Wear	☐ Tuxedos ☐ Suitings ☐ Shirtings ☐ Trousers ☐ G☐ Others	•
□ Casual Wear	☐ Jeans ☐ Chinos ☐ Shirts ☐ T-shirts ☐ Hoodies ☐ Others	
☐ Traditional Wear	□ Sherwani □ Jodhpuri □ Jackets □ Kurta Sets □	Others
☐ Bridal Wear	☐ Dresses ☐ Gowns ☐ Lehenga ☐ Cholis ☐ Othe	rs
☐ Inner Wear	☐ Vest ☐ Brief ☐ Bra ☐ Panties ☐ Boxers ☐ Corse	ets 🗆 Others
☐ Beach Wear	☐ Swim Shorts ☐ Swimsuits ☐ Bikini Sets ☐ Spagh	netti Straps 🗆 Others
□ Sleep Wear	☐ Night Suits ☐ Robes ☐ Sleep Shorts ☐ Pyjamas	
☐ Active & Sportswear	☐ Tracksuits ☐ Jumpers ☐ Shorts ☐ T-Shirts ☐ Pull	overs 🗆 Others
☐ Athleisure Wear	☐ Sweat Pants ☐ Leggings ☐ Yoga Pants ☐ Hood	lies 🗆 Others
☐ Functional Wear	☐ Protective ☐ Sports ☐ Medical ☐ Fitness ☐ Out	erwear 🗆 Others
☐ Others		
<u> </u>	······································	······::
USED FOR		
☐ Western Wear	☐ Traditional Wear	☐ Modest Wear
☐ Institutional Wear (Specify [	☐ Hospitality ☐ Educational ☐ Medical)	
☐ Others		









Yarns • Apparel Fabrics • Denims • Accessorie

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# **BOOTH OPTIONS**

# **RAW SPACE**

PURE	□ 45 sq. m.	□ 54 sq. m.	□72 sq. m.	□ 90 sq. m.
PREMIUM	□ 9 sq. m.	□ 18 sq. m.	□ 24 sq. m.	☐ 36 sq. m.

# **Important Notes**

- The maximum height for Customised Booths is 2.5m / 10ft only. Organiser will not allow any booths that exceed this height limitation. Double Decker customised booths are not allowed at the show.
- The Electrical Supply for Raw Space Booths will be on additional chargeable basis.
- All customised booths are responsible for building all their walls and cannot make use of neighbouring booth walls whether they are space only or shell scheme stands.
- It is mandatory for exhibitors with 2, 3 or 4 side open booths, to arrange display in such a way that there is no obstruction on any of the open sides for other exhibiting companies.
- It is mandatory to appoint a contractor from the Empaneled Contractors List as mentioned in the Exhibitor Manual.
- While appointing the contractor to build your stand, please complete the Contractor Nomination Form and send the completed form to us along with booth design and technical details.
- Final booth design should be submitted for approval 30 days prior to the Move-in Date. Exhibitors/Contractors should carry the approval letter of the organiser at the time of move-in.
- In case of failure to submit final booth design before the deadline, the organiser reserves the right to deny entry to the contractor/exhibitor on the set-up day.
- All booth construction and decoration should be completed before the given deadline (As stated in the Exhibitor Manual)

# **SHELL SCHEME**

CLASSIC	□ <b>18 sq. m.</b> □ 4 Hangers <u>or</u> □ 4 Shelves	□ <b>9 sq. m.</b> □ 2 Hangers <u>or</u> □ 2 Shelves
BOUTIQUE	□ <b>6 sq. m.</b> □ 2 Hangers <u>or</u> □ 2 Shelves	□ 4 sq. m. □ 1 Hangers or □ 1 Shelf
FASCIA NAME		

**Important Note:** Please note that you cannot customise/fabricate booth booked under shell scheme. You can book Premium booth in case you wish to make customised booth.

# **BOOTH FACILITIES**

Booth Size	Round Table	Chair	Info Table	Hanger/ Shelves	Spot Lights	Plug Point	Dust Bin	Facia	Carpet
4 sq. m.	N.A.	2 Nos.	1 Nos.	1 Nos.	2 Nos.	1 Nos.	1 Nos.	1 Nos.	4 Sq.mt.
6 sq. m.	N.A.	2 Nos.	1 Nos.	2 Nos.	2 Nos.	1 Nos.	1 Nos.	1 Nos.	6 Sq.mt.
9 sq. m.	1 Nos.	3 Nos.	1 Nos.	2 Nos.	3 Nos.	1 Nos.	1 Nos.	1 Nos.	9 Sq.mt.
18 sq. m.	2 Nos.	6 Nos.	2 Nos.	4 Nos.	6 Nos.	2 Nos.	2 Nos.	2 Nos.	18 Sq.mt.
27 sq. m.	3 Nos.	9 Nos.	3 Nos.	6 Nos.	9 Nos.	3 Nos.	3 Nos.	3 Nos.	27 Sq.mt.

Company Seal / Signature

Date.....









Yarns • Apparel Fabrics • Denims • Accessories Powerhouse of Opportunities

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# **Branding Opportunities**









Lanyard & Badge

Website

Official Bag

**Note Pad** 

LED Wall







Web Banner

Flex Banner

**Show Guide** 

Soloot	Hom	Amount					
Select	Item	In INR	In USD				
Company Branding							
	VIP Lounge Branding Partner (Exclusive)	5,00,000	7,500				
	Food Court Branding (Exclusive)	5,00,000	7,500				
	Note Pad Partner (Exclusive)	3,50,000	5,000				
	Official Lanyard (Exclusive)	3,00,000	4,500				
	Official Badges (Exclusive)	2,00,000	3,500				
	Official Bag (Exclusive)	3,50,000	5,000				
	LED Branding at Registration Counter (Exclusive)	1,50,000	2,500				
	Buyer Kit Inserts (A4 Flyer to be provided by Exhibitor)	1,00,000	1,500				
	Dedicated LED Wall 8 ft. x 6 ft.	75,000	1,000				
	Rotational LED Wall Branding 8 ft. x 6 ft. (Max. 5 Exhibitor Videos of upto 30 secs each)	25,000	500				
	Onsite Flex Branding Banners 6ft x 3ft each (Qty - 5)	75,000	1,250				
	Onsite Flex Branding Banners 6ft x 3ft each (Qty - 3)	50,000	1,000				
	Onsite Flex Branding Banner 6ft x 3ft (Qty - 1)	20,000	400				
	Web Banner (Under Featured Exhibitors Listing)	25,000	500				
	Show Guide (Full Page Advertisement)	25,000	500				
	Show Guide (Half Page Advertisement)	15,000	300				
Onsite Branding							
	6-in-1 Combo (FP Show Guide Advt., Web Banner, 1 Onsite Branding, 1 LED Branding, 1 E-DM & 1 Social Media Post)	95,000	1,500				
	4-in-1 Combo (FP Show Guide Advt., Web Banner, 1 Onsite Branding and 1 LED Branding)	75,000	1,250				
	3-in-1 Combo (FP Show Guide Advt., 1 Onsite Flex Branding and 1 LED Branding)	50,000	1,000				
	2-in-1 Combo (One Flex Branding Banner and 1 LED Branding)	40,000	600				

Important Notes: • Above listed items are limited and offered on first-come, first serve basis • All artwork to be submitted to Worldex India in desired format atleast 30 days prior to the Exhibition. • Applicable Taxes will be additional.

bd.intexsouthasia.com









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# **BANK DETAILS**

Bank Details for Overseas Exhibitors

Beneficiary Bank details as under Intermediary Bank details as under

Beneficiary Bank Name : The Cosmos Co-Operative Bank Ltd. Bank Name : Wells Fargo Bank N.A. New York,

> Beneficiary Bank Address : 36/A, Maru Niketan, D. L. Vaidya (Formerly known as Wachovia Bank, N.A.)

Road, Dadar (W) Bank Branch: 11 Penn Plaza, 4th Floor, New York,

> N.Y.-10001. Beneficiary Bank A/c No. : 0121001013271

Beneficiary Swift Code : COSD IN BB SWIFT Code: PNBP US 3NNYC

: Worldex India Exhibition & Promotion Pvt. Ltd. Beneficiary Beneficiary : 309, Parvati Industrial Premises,

Sun Mill Compound, Name Address

Mumbai-400013 India Tel. : +(91)-(22) 40376700

> Fax : +(91)-(22) 24962297

## **Bank Details for Indian Exhibitors**

Beneficiary Bank details as under

Beneficiary Bank A/c No. : 0121001013271 Beneficiary Name : Worldex India Exhibition & Promotion Pvt. Ltd.

Bank IFSC Code : COSB0000012 Beneficiary Bank Name : The Cosmos Co-Operative Bank Ltd. Bank MICR Code : 400164002 Beneficiary Bank Address : 36/A, Maru Niketan, D. L. Vaidya Road,

Account Type : Current Account Dadar (W)

# PARTICIPATION COST

Booth	Corner Surcharge 10%	Branding Charges	Govt. Taxes	Total	
Cost	(If any)	(If any)		Cost	
	+	+ -	+ =		

# **Important Notes**

- Please submit duly filled application form with 100% advance payment to reserve your booths.
- 10% surcharge on corner booths
- Payments should be made via bank transfer only
- Bank charges to be borne by the exhibitor
- Upon exhibitor consent, the organiser reserves the right to use company name and logo for promotional activities for Intex South Asia.







# **TERMS & CONDITIONS FOR EXHIBITORS**

#### Terms of Reference

- In these terms and conditions for participation, the term "Exhibitor" shall include all
  employees and agents of any individual company, partnership firm or organisation
  who have applied for space for the purpose of exhibiting.
- 2. The term "Exhibition" shall mean: INTEX SOUTH ASIA 2023
- 3. The term "Organiser" shall be: WORLDEX INDIA EXHIBITION & PROMOTION PVT.

#### **Application for Participation**

All applications for participation shall be made on the prescribed exhibition space contract which shall be submitted to the Organiser or his representative sales agents. The contract shall be established when the Exhibitor submits the application form duly signed and pays to the Organiser the required payment of the space and/or shell scheme costs. The Organiser, however, may defer or refuse the acceptance of an application in the event that sufficient space is not available or the announced exhibits are considered by the Organiser not germane to the Exhibition.

#### Terms of Payment & Default on Payment

The required payment of the participation fee and/or relevant stand charges must be paid by the Exhibitor together with the return of this contract. The Organisers reserve the right to cancel any reservation of space in the event of an Exhibitor not having paid the dues of the booth charges within specified period. Payment already received will be forfeited in such cases

#### Standfitting Services

- Shell scheme: For Exhibits under the shell scheme, standfitting works can only be carried out by the official contractor of the Organiser.
- 2. Space Only: Exhibitors must make their own arrangements for stand design and construction. All stands on Space-only sites will be subject to the approval of the Organisers, although the Exhibitor has freedom of design and choice of stand fitting. Exhibitors are reminded that they must satisfy the Organisers that the erection and demolition of the stands can be safely carried out within the allotted time. The Organisers reserve the right to prevent work being carried out by, or on behalf of, any Exhibitor who has not complied with these Terms and Conditions, including the requirement to submit stand design drawings in accordance with the terms above. The Exhibitor could also sub-contract stand design construction to the official contractor of the organiser.

#### **Booth Interiors**

While the Exhibitors are free to decorate their stands to the best of their ability for projecting the right image of their products and company, they should take care not to cause any damage to the walls, panels and floors by use of nails, painting or any other such activity.

#### **Booth Alteration**

- No alteration in size of an Exhibitor's booth is permitted without the prior written approval of the Organisers.
- No fixings should be made to the flush plywood of the Shell Scheme. Damaging them in anyway, alterations in the fascia structure or the format are not permitted. Any attempt to do this will involve the restoration of the original structure at the expenses of the Exhibitor or his/her agent.
- Neither are the booth displays allowed to overhang the allotted area, nor are any obstructions permitted near gangways, fire points, extinguishers and emergency exits.
- 4. Designers are particularly requested to avoid designs which may block or box in on other Exhibitors' booths or the aisles.

#### Booth Exhibits

- The Organiser reserves the right to determine the eligibility of any company or product for inclusion in exhibition space and may reject its inclusion at its sole discretion.
- 2. Display material must be confined to the individual Exhibitor's own booth area.
- No horns, bells, alarms, or flashing lights will be permitted to be operated. No amplifiers, television receivers or loudspeakers may be operated in the individual exhibits except with the signed approval of Organisers.
- 4. No advertising or printed material, which in the Organiser's opinion is undignified or otherwise objectionable, shall be distributed. Exhibitors have the right to distribute brochures and other printed matter approved by organisers, only from the space occupied by them and no other way.
- 5. The Organisers reserve the right to reject, eject or prohibit any exhibit in whole or part, or the Exhibitor or his representative, with or without giving cause. If the Exhibitor is ejected by the Show Management, there shall be no return of any amount paid by the Exhibitor.

#### Electrical Installations

All outside electrical installations must be carried out by the officially appointed electrical contractors before connection to the main supply. Exhibitors will be responsible for safeguarding their equipment against any voltage fluctuations and/or power failure and the Organisers will not be liable for any consequences thereof. The Electrical Supply for Raw Space Booths will be on additional chargeable basis.

#### Fascia

Only one fascia board per booth will be provided. Shell Scheme exhibitors are not allowed to change the standard fascia as part of the display. The information provided in the Registration Form will be used for fascia board at your stand and in the official Show Directory.

#### Delivery of Exhibits

Exhibitors must comply with the Build-up Timetable and Delivery Schedule published in the Exhibitors' Manual. In no circumstances will the Organisers accept or sign for any goods, exhibits or other material on behalf of an Exhibitor.

## Removal of Exhibits

Immediately after the Exhibition closes, Exhibitors will be permitted to remove portable exhibits and personal effects from their stands under the supervision of authorised members of their staff. Portable exhibits should be removed that evening to ensure their safety.

#### Subletting of space

No Exhibitor shall assign or sublet the whole or part of the space allotted, or exhibits therein, any programme or services other than those specified in the contract for exhibit space unless such is preapproved in writing by the Organiser.

#### Failure of Service

The Organisers will endeavour to ensure that the services of the suppliers are provided. However, neither they nor the suppliers shall be liable to the Exhibitors for any loss or damage, should any such service wholly or partially fail or cease to be available. Also the Exhibitors shall not be entitled to any concession in respect of the stand charges due or paid under the contract.

#### **Opening Hours**

The Exhibition is open to visitors daily for the period 22-24 June, 2023 at Intex South Asia, Bangladesh during the opening hours of 10 a.m. to 6.00 p.m. as stated in the Exhibitors Manual.

#### **Photographs**

An official Photographer will be appointed for Exhibitors who desire their stands or goods photographed. No other Photographer will be allowed to take photographs, draw, copy or reproduce any stand or article in the Venue without the permission of the Organisers.

#### Catering

All food and drink for serving on stands or to be consumed within the Venue must be obtained from the official Venue Caterer.

#### Cleaning

Exhibitors are responsible to the Organisers for seeing that their stand is maintained in a clean state throughout the period of the Exhibition. Exhibitors may not carry out their own stand cleaning and accordingly such stand cleaning will be carried out by the official Stand Cleaning Contractor. Cleaning of the stand is free of charge but cleaning of exhibits is extra. Organiser accepts no liability for any damages caused to the exhibits/products/branding during the process of cleaning.

#### Promotion by Exhibitors

In all communication inviting buyers to visit their booth, Exhibitors must specify clearly that registration is a must for entry to our trade show.

#### No Guarantee of Attendance

The Organiser does not guarantee specific volumes or levels of attendance at the Event. Exhibitor shall not be entitled to any refund, in full or in part, of any amounts paid based on actual attendance level.

#### Loss or Damage

The Organiser shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organisers. The Organisers shall not be responsible for any loss or damage to the Exhibitor's property caused during moving, transportation or shipment. In such cases, the Exhibitor is still liable to pay the full stand rental and any other amount payable to the Organisers.

#### Indemnity

The Exhibitor represents, warrants and undertakes that it is entering into this agreement as principal and not as agent or nominee of any third party, and the exhibits do not infringe or are likely to infringe any patent, trademark, copyright and other intellectual property right of any party and it agrees that in the event of any breach of the representations, warranties and undertakings herein contained or any breach of the provisions of this Agreement, this Agreement and the licence herein granted may be terminated by the Organisers (without the Organisers being liable for any damages or claims whatsoever and without prejudice to the Organisers' other rights and remedies) and the Exhibitors shall indemnify the Organizers against any and all costs, claims, demands, losses, liabilities, charges, actions and expenses. Exhibitor shall purchase its own insurance coverage sufficient to insure against any possible liability.

## Cancellation of the Exhibition

If the Exhibition is abandoned, cancelled or suspended in whole or in part by reason of war, fire, national emergency, labour dispute, strike, lockout, civil disturbance, inevitable accident, the non-availability of the Exhibition premises, or any other cause not within the control of the organisers, the organisers shall be under no obligation to repay the whole or part of the participation fees and shall be under no liability to the Exhibitor in respect of any such abandonment, cancellation or suspension. In such event, the organisers reserve the right to change the venue for the exhibition and to substitute the new venue for the venue named in the exhibition.

#### Verbal Agreement

Any verbal agreement concerning any aspect of the contract or the exhibition is not valid unless confirmed in writing.

#### **Exit Permit**

No material/exhibit shall be allowed to be taken out of the hall before 6.30 pm on the last day and without valid exit permit obtained from the authorised person/s appointed by the Organiser.

### Compliance with Laws

Exhibitors shall not engage in any display, publication, performance, or other activity which is in conflict with any applicable law, regulation, rule or ordinance, nor shall Exhibitor, or its representatives or employees, engage in any lewd display, publication or performance. Exhibitor will be responsible for obtaining all necessary governmental permits and licences. Exhibitor shall comply with any rules promulgated by the owners or manager of the Trade Show premises.

#### Choice of Law

This contract shall be governed by and construed in accordance with the laws of the country of India.

#### Unforeseen Occurrences

In the event of any occurrences not foreseen in the Terms & Conditions, and the Rules & Regulations enclosed in the Exhibitor Manual, the decision of the Organiser shall be final.