

PRESS RELEASE | Dhaka, Bangladesh INTEX BANGLADESH 2024 - THE GLOBAL TEXTILE SOURCING & INNOVATION HUB RETURNS TO DHAKA

Intex Bangladesh 2024, the premier international textile sourcing show, returns to Dhaka, Bangladesh from May 30th to June 1st. To be held at International Convention City Bashundhara (ICCB), this year's expanded event covers over 200,000 sq. ft. of exhibition space across 4 state-of-the-art convention halls and will host participants from 10+ countries across the textile supply and value-chain.

Global and regional exhibitors would be showcasing their latest innovative, sustainable, fashion and functional products, services and solutions aimed specifically to enable future growth for Bangladesh's booming textile and apparel industry.

Building on a successful track record, Intex Bangladesh has connected over 600 domestic and international textile companies with more than 15,000 trade buyers, forging lucrative partnerships and enabling industry growth since 2018.

This B2B powerhouse directly connects Bangladesh's key decision-makers and industry professionals from sourcing, design, supply chain, merchandising and product development to explore a world of opportunity at Intex Bangladesh.

Showcasing a comprehensive range of global manufacturers and suppliers for fibres, yarns, fabrics, trims and clothing accessories, textile dyes & chemicals, Intex Bangladesh 2024 also includes allied service providers for printing and packaging, Certification, Logistics, IT Solutions, Fashion Trends and Technology to bridge the sourcing gap for the RMG industry.

Intex Bangladesh will also host the "Made in India Textiles Pavilion" organised by The Cotton Textile Export Promotion Council (TEXPROCIL) and Powerloom Development & Export Promotion Council (PDEXCIL) under the aegis of the Ministry of Commerce & Industry, Government of India.

Intex Bangladesh 2024 will host country pavilions and group participation from India, Sri Lanka, Bangladesh, China, Hong Kong, Thailand, Malaysia, Indonesia, Uzbekistan, UK, USA and more. This expansion demonstrates Intex Bangladesh's commitment to industry growth by bringing together stakeholders and creating new opportunities by connecting with international suppliers.

Supporting Bangladesh's strategic shift towards high-end, value-added garments, exhibitors will showcase products focused on manmade fibers, sustainable practices, and value-added solutions to enhance product quality, functionality, and design.

Intex Bangladesh also organises dynamic knowledge seminars & conferences through its renowned Interactive Business Forum (IBF) seminar series where curated sessions and panel discussions deliver quality market intelligence to support industry efforts to upgrade, move up the value chain and better understand intra-regional trade to help manufacturers gain a competitive edge.

"Intex Bangladesh 2024 is here to empower Bangladesh's RMG industry," says Arti Bhagat, Executive Director of Worldex India and organizer of Intex Bangladesh. "This global platform enables the Bangladeshi industry to seize the global demand for high-value, sustainable apparel. By fostering knowledge exchange, innovation and crucial collaborations with international suppliers on this global platform, we aim to solidify Bangladesh's position as a leading apparel exporter."

The past edition of Intex was endorsed by the Ministry of Textile & Jute, Government of Bangladesh, Bangladesh Garments Manufacturers & Exporters Association (BGMEA), Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Bangladesh Garment Buying House Association (BGBA), Thailand Textile Institute (THTI), Malaysia Textile Manufacturers Association (MTMA), Malaysia Knitting Manufacturers Association (MKMA), Sri Lanka Export Development Board (EDB), Joint Apparel Association Forum (JAAF), Russian Association of Fashion Industry (RAFI), India-Bangladesh Chamber of Commerce & Industry (IBCCI) and many others. We look forward to closely working again with these leading industry trade bodies and business chambers for organising another successful edition of Intex in Bangladesh this year.

Intex Bangladesh 2024 promises to be another successful edition, bringing together key stakeholders and fostering new opportunities for Bangladesh's RMG industry. For more information, visit: http://bd.intexsouthasia.com

