



Yarns • Apparel Fabrics • Denims • Accessories

Powerhouse of Opportunities

Virtual Business  **Matching Week**
22nd-25th March 2021 **Bangladesh**

The Bangladesh edition of Intex South Asia, the most established trade platform in South Asian economies, will be held in a virtual format to offer direct opportunity for the domestic and international textiles suppliers to showcase their latest textile designs and product innovations for the growing and developing RMG sector of Bangladesh.

[Show Profile](#)

In these challenging times and restrictions, as the world moves to a New Normal scenario, the need of an hour is to move ahead and focus on participating in virtual shows to create a positive brand image of your company, promote the latest textile offerings, connect with potential buyers and build long term engagements with existing customers at your convenience.

Since its launch in 2015, Intex South Asia in the last six editions has showcased 1000+ quality textile suppliers of Fibers, Yarns, Apparel & Denim Fabrics, Laces, Trims, Clothing Accessories, CAD-CAM, Software & ERP Solutions, Testing Equipments, etc. and have successfully connected them with more than 15000 trade buyers across the supply-chain & value-chain from the industry from Sri Lanka and other international markets.



The world's 3rd largest producer of apparels, Bangladesh apparel industry contributes 84% of the country's annual exports

[Why Bangladesh?](#)

Bangladesh's apparel exports earnings have recorded a sharp rise of 16.52% to \$5.4 billion in 2018 to non-traditional export markets, which were \$4.2 billion in 2017, according to the latest data of the Export Promotion Bureau (EPB).

Bangladesh does require huge quantity of textiles including fabrics and yarn to cater to the requirements of its vibrant Garment /Apparel industry. However, since the country doesn't have a good back-up for producing the necessary raw materials on its own, it is largely dependent on the outside sourcing of the required materials from different sourcing centres – Thailand China, Taiwan, India, Hong Kong, South Korea, Indonesia, etc.

Main items of export from India to Bangladesh include polyester filament fabrics, nylon filament fabrics, furnishing articles, laces, muffler, acrylic spun yarn, polyester texturized yarn, polyester cotton yarn, viscose staple fibre, polyester staple fibre etc.

| Participating Countries

India	China	Indonesia
Sri Lanka	Taiwan	amongst
Bangladesh	Korea	others.
Pakistan	Thailand	



| Show Highlights

- ⊙ Opportunity to interact with leading manufacturers, exporters, sourcing and buying offices, importers, brands & retailers from Bangladesh.
- ⊙ Pre-fixed Face2Face Meetings through our Bee2Bee Business Matching Platform
- ⊙ Extensive promotion of your product through website, e-mailers, social media and more.
- ⊙ Regain visibility and exposure amongst the targeted buyers and existing customers
- ⊙ Generate qualified leads at your comfort and convenience
- ⊙ Help the environment – A virtual event contributes to a cleaner ecosystem



| Business Matching Platform

- ⊙ A dedicated Exhibitor Page with Virtual Booth
- ⊙ Upload company brochures, presentations and corporate videos, product video demos, Product Posters, etc.
- ⊙ Pre-fixed B2B Meetings through Zoom
- ⊙ 30 Product Display with Details
- ⊙ Real-time Chat with booth representatives
- ⊙ Exchange Business Cards
- ⊙ Request for a quote just like a real-time exhibition



GLIMPSES OF 2019

Exhibit Profile

- Fibers
- Yarns
- Apparel Fabrics
- Denim Fabrics
- Clothing Accessories
- Dyes & Chemicals
- Software & ERP Solutions
- Testing Equipments
- Design Studios
- Trends & Fashion Forecasters
- Allied Services
- & many more

Buyer Profile

- Apparel Manufacturers & Exporters
- Apparel Brands & Fashion Labels
- International Sourcing Offices
- Buying Houses & Agents
- Apparel Retailers & E-tailers
- Importers, Distributors & Wholesalers
- Intimate & Undergarments Brands
- Textile Manufacturers & Exporters
- Govt. & Trade Body Representatives
- Sales & Marketing Consultants
- Textile Trading Houses
- & many more

Upcoming Shows of



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10|11|12 November 2021
Colombo, Sri Lanka

9|10|11 December 2021
New Delhi, India

June 2022
Dhaka, Bangladesh

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