



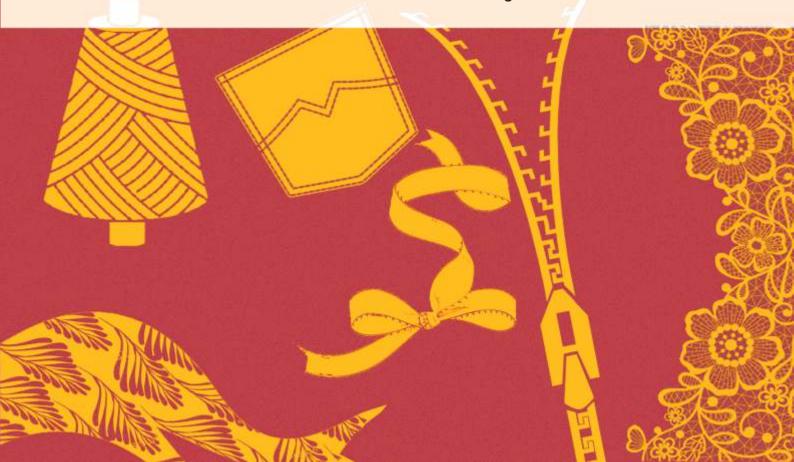
Yarns • Apparel Fabrics • Denims • Accessories

Powerhouse of Opportunities

**Virtual Business** 

Matching Week
Bangladesh

22nd-25th March 2021 Banglades



The Bangladesh edition of Intex South Asia, the most established trade platform in South Asian economies, will be held in a virtual format to offer direct opportunity for the domestic and international textiles suppliers to showcase their latest textile designs and product innovations for the growing and developing RMG sector of Bangladesh.

In these challenging times and restrictions, as the world moves to a New Normal scenario, the need of an hour is to move ahead and focus on participating in virtual shows to create a positive brand image of your company, promote the latest textile offerings, connect with potential buyers and build long term engagements with existing customers at your convenience.

Since its launch in 2015, Intex South Asia in the last six editions has showcased 1000+ quality textile suppliers of Fibers, Yarns, Apparel & Denim Fabrics, Laces, Trims, Clothing Accessories, CAD-CAM, Software & ERP Solutions, Testing Equipments, etc. and have successfully connected them with more than 15000 trade buyers across the supply-chain & value-chain from the industry from Sri Lanka and other international markets.



The world's 3rd largest producer of apparels, Bangladesh apparel industry contributes 84% of the country's annual exports

Why Bangladesh?

Bangladesh's apparel exports earnings have recorded a sharp rise of 16.52% to \$5.4 billion in 2018 to non-traditional export markets, which were \$4.2 billion in 2017, according to the latest data of the Export Promotion Bureau (EPB).

Bangladesh does require huge quantity of textiles including fabrics and yarn to cater to the requirements of its vibrant Garment /Apparel industry. However, since the country doesn't have a good back-up for producing the necessary raw materials on its own, it is largely dependent on the outside sourcing of the required materials from different sourcing centres - Thailand China, Taiwan, India, Hong Kong, South Korea, Indonesia, etc.

Main items of export from India to Bangladesh include polyester filament fabrics, nylon filament fabrics, furnishing articles, laces, muffler, acrylic spun yarn, polyester texturized yarn, polyester cotton yarn, viscose staple fibre, polyester staple fibre etc.



# | Participating Countries

India China Sri Lanka Taiwan Bangladesh Korea Pakistan Thailand Indonesia amongst others.

## | Show Highlights

- Opportunity to interact with leading manufacturers, exporters, sourcing and buying offices, importers, brands & retailers from Bangladesh.
- Pre-fixed Face2Face Meetings through our Bee2Bee Business Matching Platform
- Extensive promotion of your product through website, e-mailers, social media and more.
- Regain visibility and exposure amongst the targeted buyers and existing customers
- Generate qualified leads at your comfort and convenience
- Help the environment A virtual event contributes to a cleaner ecosystem



## | Business Matching Platform

- A dedicated Exhibitor Page with Virtual Booth
- Upload company brochures, presentations and corporate videos, product video demos, Product Posters, etc.
- Pre-fixed B2B Meetings through Zoom
- 30 Product Display with Details
- Real-time Chat with booth representatives
- Exchange Business Cards
- Request for a quote just like a real-time exhibition













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#### **Exhibit Profile**

- **Fibers**
- Clothing Accessories
- Design Studios

- Yarns
- Dyes & Chemicals
- Trends & Fashion Forecasters

- Apparel Fabrics
- Software & ERP Solutions
- Allied Services

- Denim Fabrics
- Testing Equipments
- & many more

## **Buyer Profile**

- Apparel Manufacturers & Exporters
- Apparel Brands & Fashion Labels
- International Sourcing Offices
- Buying Houses & Agents
- Apparel Retailers & E-tailers
- Importers, Distributors & Wholesalers

- Intimate & Undergarments Brands
- Textile Manufacturers & Exporters
- Govt. & Trade Body Representatives
- Sales & Marketing Consultants
- Textile Trading Houses
- & many more

Upcoming Shows of



Yarns • Apparel Fabrics • Denims • Accessories Powerhouse of Opportunities

10111112 November 2021 Colombo, Sri Lanka

9|10|11 December 2021 New Delhi, India

June 2022 Dhaka, Bangladesh For Participation and Sponsorship Contact:

Ruzbeh Mistry +91-9820888278 ruzbeh.intexfair@worldexindia.com

Marian Freiter +91-8007525035 marian.intexfair@worldexindia.com

Ajay Kumar Dhull +91-9323360992 ajay.intexfair@worldexindia.com

**Ajitesh Joseph** +91-9717735699 ajitesh.intexfair@worldexindia.com

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Mumbai: 309, Parvati Premises, Sun Mill Complex,

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