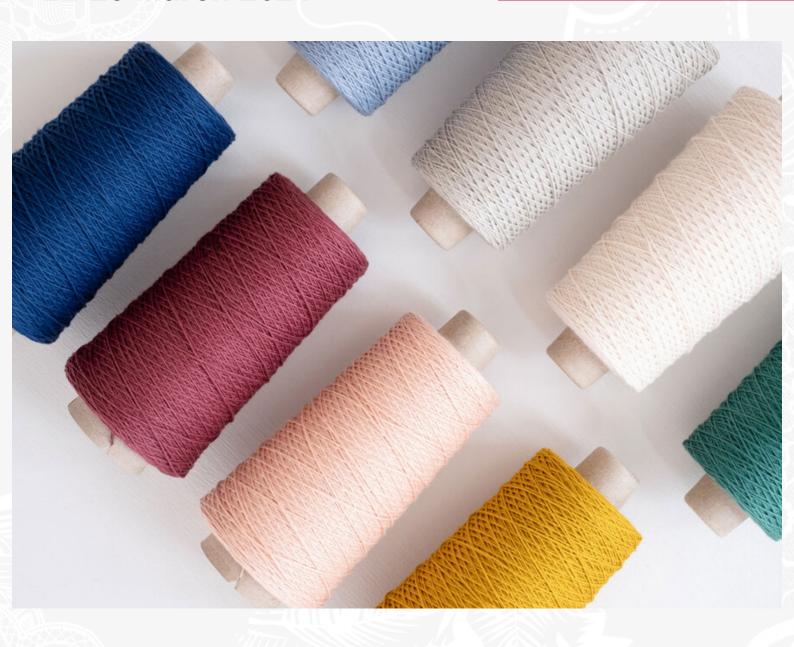


Virtual Business Matching Week

22-25 March 2021

bd.intexsouthasia.com/virtual



POST SHOW REPORT

Organised by



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Partner Country



India Pavilion Organiser





Industry Partners















Media Partners























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Show Report

The Intex South Asia – Bangladesh edition virtual expo concluded successfully on 25 March, 2021 (Thursday) on Bee2bee.asia. This international textile sourcing platform was visited by 2421 trade buyers from the textile and apparel industry of Bangladesh and also attracted overseas buyers from Sri Lanka, Spain, Mauritius, Finland, Italy, Peru, Algeria, UK, Hong Kong, France and more.

The textile buyers interacted with 70+ global suppliers participating from India, Bangladesh, Sri Lanka, China, Korea, Thailand, Malaysia, Indonesia and the United Kingdom (UK) through pre-arranged B2B meetings over Zoom and through the Bee2Bee platform. The Indian Pavilion with 51 companies was formed by Federation of Indian Chamber of Commerce & Industry (FICCI) with the support of Ministry of Commerce & Industry, Government of India. Over 225 B2B Meetings were arranged for the Indian pavilion exhibitors that showcased fibers, yarns, apparel & denim fabrics, clothing accessories, etc. for the Bangladesh's industry.

Some of the leading buyers from Bangladesh who visited our virtual platform and attended B2B meetings with interested suppliers were Aaron Denim Ltd, Epyllion Group, S. Oliver Overseas Ltd, Tom Tailor Sourcing, Windy Group, Asmara International Ltd, Bitopi Group, Decathlon Bangladesh, Dewhirst Group Ltd., Hoplun BD Ltd, Palmal Group, LCWAIKIKI, Herma Group, H&M Bangladesh, Li & Fung, PVH Far East, Louietex Manufacturing, Dird Group and more.



One of the leading buyers from Bangladesh, Mr. Main Uddin Miah, CEO, Dresban Global Sourcing, who interacted with textile suppliers on our Bee2Bee platform and had also registered for the pre-arranged meetings commented that, "World trade is facing huge crisis due to Covid-19. The B2B platform arranged by Intex for discussion between buyer and seller will greatly help to move trade forward. I hope Intex will arrange this platform a couple of times a year. Wish all the success to Bee2Bee."

This international sourcing event enabled industry buyers to source raw materials and textiles to grow the export and domestic market thus creating new opportunities to supply to global markets, increasing market share and strengthening the brand image of Bangladesh as a sourcing destination for high-fashion and value-added garments.

Intex South Asia Bangladesh Virtual Expo was very well received by all, confirmed by both Exhibitors & Buyers' feedback who were positive about all aspects of this fair. These promising views are expected to keep growing year-on-year with increasing trade and investments. This comprehensive and must-attend trade show is making its mark in Bangladesh's textile and apparel industry.

Intex South Asia Bangladesh is endorsed and supported by Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Chittagong Chamber Of Commerce & Industry, Bangladesh Chemical Importers & Merchants Association, India-Bangladesh Chamber of Commerce and Industry and Dutch-Bangla Chamber of Commerce & Industry. Our international supporting organisations are Malaysia Knitting Manufacturers Association (MKMA), Thailand Textile Institute (THTI), Korea Textile Center (KTC) and China's Zhejiang Province - Department of Commerce.

WORLDEX Exhibition & Promotion Pvt. Ltd.







Exhibitor Testimonials

Thanks for the support provided for this exhibition. We are happy to get in touch with 2 customers whom I feel we can convert into regular customers. Thanks to Arun, Krutika, Nikita. The support they provided is highly appreciated.

Raksheet Shah, VHM Industries, India

"

We connected with Garment Manufacturers & Exporters at Intex South Asia. Worldex India team was really helpful and just a call away for any help with the system and always reminding us for the B2B meetings arranged during the event.

Jaskaran Singh Baweja, SK Weaving, India

"

We connected with around 10 buyers at the show. The pre-fixed B2B meetings arranged were good. The Bee2Bee virtual platform is user-friendly and easy to navigate. Overall, the show was good but wish for more visitors.

Kunal Bathija, Bathija Trends, India

"

Ltd, Bitopi Group and Asrotex Group through business matching. We thank the organising team for helping us to find and match with new textile buyers in Bangladesh.

Johnny Ping, Shaoxing Baixinsheng Textile Co. Ltd, China

"

This is my first time participation in an online exhibition. The Bee2Bee Virtual Platform is very good. I attended over 15 B2B meetings with garment manufacturers, exporters and buying houses from Bangladesh. It was a great experience with great cooperation from the organiser.

Arnon Lertprapakorn, AEC Textiles, Thailand

"

We participated to explore new market opportunities and promote and launch new products at Intex South Asia Bangladesh. The pre-fixed B2B meetings arranged were good. We are hopeful to work with two buyers in near future. We are happy to be associated with Intex South Asia and Bee2Bee platform.

Soyeon Lee, Seong An Co. Ltd., South Korea

"









Buyer Testimonials

66 Since world trade is facing huge crisis due to the Covid19, Intex has arranged the B2B platform for discussion between buyer and seller. It will help to move forward the trade greatly. Hope Intex will arrange such platform couple of time in a year. Wish success to Bee2Bee.

Main Uddin Miah, Dresban Global Sourcing, Bangladesh

"

We would like to thank you for your excellent service and high level of professionalism in organising the Zoom meetings at Intex Bangladesh. We had an excellent experience connecting with suppliers for our sourcing requirements. Please transmit our thanks and appreciation to all the participants of our meetings.

Rajendra Doomara, Twom Impex International, Mauritius

"

L's a good platform to find new textile suppliers. The organisers pre-arranged 7-8 meetings for us and we found 4 textile suppliers from India and China whom we can work in the future. The Bee2Bee Virtual Platform is good. Thank you for inviting us to Intex South Asia Bangladesh.

Jesus Ferre, Creaciones Euromoda, Spain

"

We are looking to source innovative, smart & sustainable textiles. The B2B meetings organised at Intex South Asia were good. We met 3 good suppliers from India. The Bee2Bee virtual platform is very good. Overall, we are happy with the opportunity at Intex South Asia Business Matching Week.

Md Ekram Mahmud, Li & Fung, Bangladesh

"

Intex South Asia Bangladesh Online is a good platform for growing business. It's really very helpful for meeting new suppliers nowadays for our sourcing requirements. They are very helpful to connect with supplier for interaction and everything.

Arif Maruf, Louietex Manufacturing Limited, Bangladesh

"

It was a better online platform among the other trades. We got to connect with many cotton yarn suppliers at Intex South Asia. B2B meetings provided a good interaction and got to know each other about the business during COVD-19 situation. Just to say it was perfect.

SM Gani, Yogotex Fabrics Co. Ltd, Bangladesh

"









Buyer Testimonials

We import textiles for our requirements from India, China, Korea and Thailand. Overall it was good to get connected to suppliers via Bee2Bee and Intex South Asia fair. I highly appreciate and congratulate your efforts. I wish your forthcoming events to be more successful.

Harun Rashid, Texway, Bangladesh

"

The Intex South Asia Sourcing event organised by Worldex was very useful. I would really like to appreciate the kind off assistance and follow up teams from Dhaka and India did. Thank you for your efforts.

Suneet Dixit, Asmara Sourcing, Bangladesh

"

I met around 10 textile suppliers at Intex South Asia Bangladesh and had good one-to-one meetings prearranged by the organisers. The Bee2Bee platform is very good and easy to navigate and get information. Overall, it was a successful for us.

Uday Saha, AMC Knit Composite Ltd., Bangladesh

"

11 It is a great initiative to meet with material supplier virtually during this pandemic. It's a fantastic platform to interact with material suppliers which is facilitating the textile sourcing more smoothly. Hope this trends will be continue to better supports the industry, Thanks to Worldex Team.

Sujit Barai, SQ Group, Bangladesh

"

I am more than happy to inform you that, I have very much satisfied with B2B meetings arranged with international suppliers at Intex South Asia. That was very helpful & effective for me to connect with different kinds of textile suppliers for our sourcing requirements.

Md. Jewel Rana, Renaissance Designs Ltd, Bangladesh

"

Intex South Asia and Bee2Bee are very good platforms for supplier & buyer. We found 3 apparel textile suppliers from China for our business needs at Intex South Asia.

Nazmul Saikat, Bitopi Group, Bangladesh

"





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Opening Ceremony _

Intex South Asia Bangladesh was inaugurated virtually on 22 March 2021, by the Hon'ble Minister for Textiles & Jute, Mr. Golam Dastagir Gazi (Chief Guest) and Mr. Jogiranjan Panigrahi, Jt. Secretary, Ministry of Textiles, Government of India (Guest of Honour) in the presence of Mr. Mohammad Hatem, 1st Vice-President, Bangladesh Knitwear Manufacturers & Exporters Association (BKMEA), Mr. Abdul Matlub Ahmad, President, India-Bangladesh Chamber of Commerce and Industry (IBCCI) and former President of FBCCI and Mr. Dilip Chenoy, Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI).











The VIP Opening Ceremony of Intex South Asia Bangladesh was well attended by Exhibitors, Domestic and International Buyers, Representatives of Textile and Apparel Trade Associations, Chambers of Commerce, Diplomats, etc. and was broadcasted live on Bee2Bee, YouTube and Facebook simultaneously.

Exhibition & Promotion Pvt. Ltd.



Bee2Bee Virtual Platform



CONVENTION CENTER



EXHIBITION LOBBY

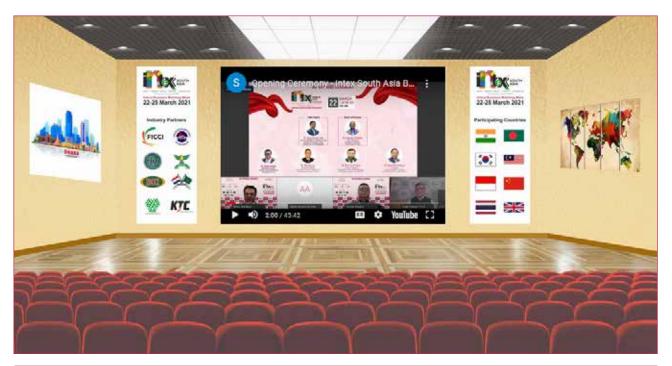




22-25 March 2021

POST SHOW REPORT

Bee2Bee Virtual Platform



AUDITORIUM



VIRTUAL EXHIBITOR BOOTH









Participating Companies @ FICCI India Pavilion











































































































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Event Statistics

B2B Pre-fixed Meeting Day wise Report						
Date	22-Mar	23-Mar	24-Mar	25-Mar	Total	
Meetings Conducted	54	51	67	62	234	

Bee2Bee Platform - Virtual Booth Features Report	
Unique Visitors on Bee2Bee platform	
Brochure Clicked	174
Business Card Shared	484
Product Showcase Opened	301
Profile Opened	219
RFQ Received (Request For Quote)	
Add to Briefcase	96
Video Call Received	9

Top Buyer Companies at Intex South Asia Bangladesh				
Company Name	Country			
Aaron Denim Ltd	Bangladesh			
Asmara International Ltd	Bangladesh			
Asrotex Group	Bangladesh			
Bitopi Group	Bangladesh			
Creaciones Euromoda	Spain			
Dird Group	Bangladesh			
Epyllion Group	Bangladesh			
Herma Group	Bangladesh			
Li & Fung Bangladesh Ltd	Bangladesh			
Louietex Manufacturing Ltd.				
Negotex S.A.C				
Newtimes Group				
Puls Trading Far East Limited (H&M)				
PVH Sri Lanka				
S. Oliver Overseas Ltd				
SARL Chaussettes Ikherbane				
Sisal Composite Ltd.	Bangladesh			
Svantex Asia Ltd				
Twom Impex International				
Yogotex Fabrics Co Ltd				

GATEWAY TO GLOBAL TRADE







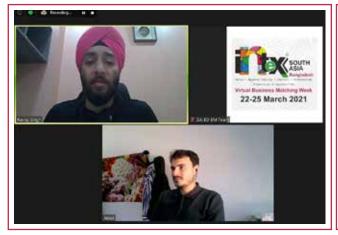
Screenshots of BM Meetings.



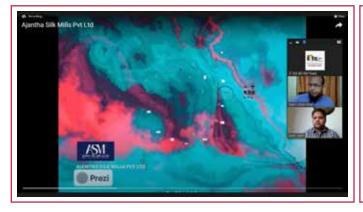














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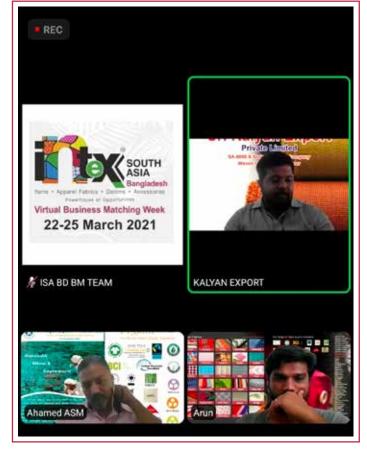
Screenshots of BM Meetings













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PROMOTION ACTIVITIES







Pre and Post Media Coverage







BD Financial News 24









Pre and Post Media Coverage.







observerbd.com









Pre and Post Media Coverage





bd-pratidin.com



arthoneeti.com









Pre and Post Media Coverage







Textile Value Chain









Pre and Post Media Coverage













INTEX SOUTH ASIA – BANGLADESH EDITION VIRTUAL EXPO HELD SUCCESSFULLY

Posted by Editorial Team | Mar 31, 2021 | Global

The Intex South Asia – Bangladesh edition virtual expo concluded successfully on 25 March, 2021 on Bee2bee.asia, This international textile sourcing platform was visited by2000+ trade buyers from the textile and apparel industry of Bangladesh and also attracted overseas buyers from Sri Lanka, Spain, Mauritius, Finland, Italy, Peru and Algeria. The buyers interacted with 70+ global suppliers participating from India, Bangladesh, Sri Lanka, China, Korea, Thailand, Malaysia,



Indonesia and the United Kingdom (UK) through pre-arranged B2B meetings over Zoom and the Bee2Bee platform.

Apparel Views









Emailers

22-25 March 2021













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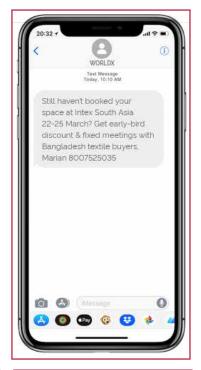
22-25 March 2021

SMS















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WhatsApp .

22-25 March 2021















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Social Media



INTEX SOUTH ASIA PAGES

Facebook	www.facebook.com/Intexfair
Twitter	https://twitter.com/intexfair
Instagram	www.instagram.com/intex_south_asia/
LinkedIn	www.linkedin.com/in/intexsouthasia

SOCIAL MEDIA ENGAGEMENTS







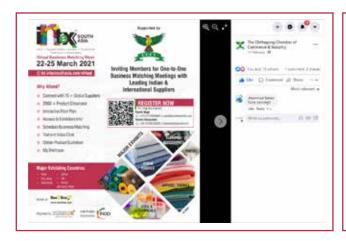




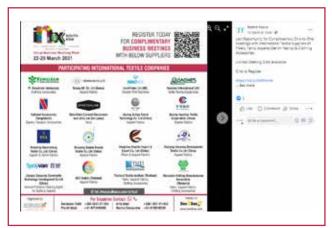














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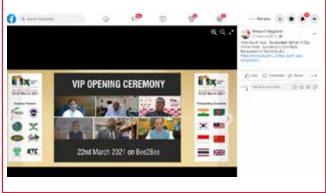


Social Media





















Social Media

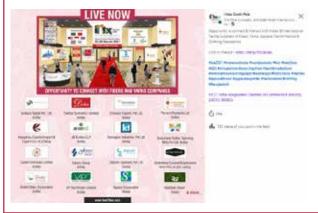


















Social Media

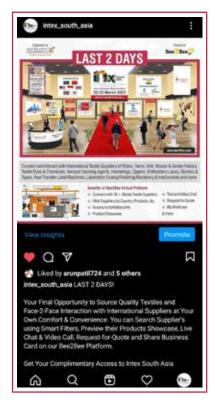












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Social Media













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Flyer Distribution in Bangladesh.





















Online Promotions

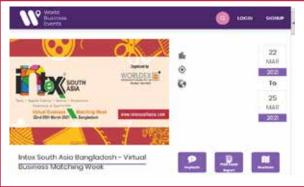
























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